

Z COLLECTIVE



Design & Development Pricing Guide

Blog Design Packages



Dainty Package Designed for Blogger

- + Fully customized blog design
- + 6 sidebar gadget tiles
- + Customized social media icons
- + Post signature
- + About section/page
- + Installation
- + Up to 3 design revisions

Package Total: \$450



Classy Package Designed for WordPress

- + Fully customized WordPress design and development
- + Custom MoodBoard
- + 3 Logo Concepts
- + Customized navigation
- + Unlimited customized pages
- + Customized social media icons
- + E-Commerce Functionality
- + About section/page
- + Theme and plug-in installation
- + Blog content migration
- + Monthly Backup & Restore
- + Up to 2 design revisions

Package Total: \$600



Intense Package Designed for WordPress

EVERYTHING in the Classy Package PLUS:

- + Added functionality to book clients/customers
- + Sub-blogs and sub-sites + ability to add authors
- + 2 custom MoodBoards
- + 5 Logo Concepts
- + Installation of embedded widgets and HTML elements
- + Up to 3 design revisions

Package Total: \$850

Web Design & Development Packages

Build your own web design and development package! Start off with the basic design and development services, add optional branding and logo design, mix in more extras from the add-on list and there you have it, a custom web design and development package created just for you!

Intense Web Design Package

Designed for WordPress, SquareSpace, or Full-HTML & CSS Development

- + Fully designed & developed website
- + Mood board with fonts, colors, web elements
- + Drafted website prototype
- + Temporary coming soon/landing page
- + Unlimited fully designed and developed pages
- + Content transfer from old or existing website
- + Domain and web host transfer/registration
- + Plug-in and theme installation (If Using WordPress)
- + Google analytics installation
- + Custom site graphic styling
- + Resources and recommendations for copy editors, copy writers, and stock imagery
- + Ongoing support and customer service
- + Migration and backup services
- + Instructional slides and guides for managing your website after its launched
- + Up to 3 design revisions

Basic Package Total: \$1850

Add-Ons (For Blog & Website Packages)

Custom header/logo design (3 logo concepts included)	+\$50
Custom business card design (one-sided)	+\$50
Custom business card design (two-sided)	+\$75
Coordinating social media icons and headers (per platform)	+\$10
Coordinating print flyers and marketing material design (per piece)	+\$50
WooCommerce (e-commerce for WordPress) installation & customization	+\$100
Ecwid e-commerce installation & customization	+\$85

Branding Packages

Branding Packages are a great way to get create a consistent brand for your blog, website, and business.

These branding packages can be combined with any blog or website design and development package to create a perfectly customized package that includes everything you need for a successful project or business!

All-in-One Branding Package

Designed for purchase with any Little Eternities design and development package or on its own

- + Custom header/logo design (3 logo concepts included)
- + Custom business card design (one or two sided, your choice)
- + Coordinating social media icons and headers across up to 6 platforms
- + Coordinating print flyers and marketing material design (one flyer, postcard, brochure design)
- + Coordinating digital marketing graphics (up to 6)
- + Coordinating PDFs, document template styling, and opt-in freebie design (up to 3 documents)
- + Custom site graphic styling

Package Total: \$450

Other Services

Blogger to WordPress Transfer

Transfer your blog or website hosted on Blogger to WordPress

\$100

WordPress.com to WordPress.org Transfer

Transfer your blog or website hosted on the free version of WordPress to a self-hosted WordPress site

\$85

WordPress to Squarespace Transfer

Platform changes don't have to be hard, get this package and never worry about having a web host again

\$100

Coordinating PDFs, document template styling, and opt-in freebie design (up to 3 documents)

\$40 for 3 or \$15 for 1

Course Platform Content Styling & Site Design

Custom course platform content styling, transfer, and course site design. Designed for those who utilize Teachable or Thinkific

\$80

On-Going Design & Development Changes after 3 Revisions

Get as many changes and revisions as you need at a fixed hourly rate

\$35/hour

Don't see a service you need? Contact
me!

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