

built by 3

AFFILIATE GUIDE

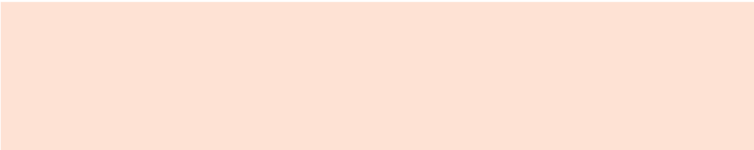


HELLO FRIEND,

I'm Zobia!

I'm excited that as a past client, collaborator, and brand partner you are interested in becoming a Built by Z affiliate!

Please look through this guide to get the information you need to get acclimated with the brand, what I do, and how you can be a successful affiliate partner!



WHAT DOES IT MEAN TO BE AN *Affiliate?*

As an affiliate, you are not required to sell anything by any means. However, the best part of the program is if you choose to share how Built by Z has helped you in your business whether through word of mouth, on social, or through your own brand in your own way – you get paid!

The no-obligation program means you can make the extra cash if you want to and if you're in a season of building your own business or just living life, you have no obligation to meet a quota or create constant marketing materials, but you are also absolutely welcome to!

Built by z

CLIENT SERVICES

BUILT BY Z OFFERS



WEB DESIGN + DEVELOPMENT

Designed and developed on
WordPress, SquareSpace, or Shopify.

Built for course creators,
infopreneurs, lifestyle bloggers, and
small business owners.



DIGITAL BUSINESS STRATEGY

Marketing strategy, business
strategy sessions & coaching, and
brand creation for creatives.



THE FULL EXPERIENCE

Maintenance, support, and guidance
so all you have to focus on is
running your business online with
ease so you CAN do what you DO
BEST.

BLOG DESIGN + DEVELOPMENT

*Designed on Self-Hosted WordPress and
SquareSpace platforms*

***STARTING AT
\$1,250***

- Fully customized WordPress OR SquareSpace design and development
 - Custom branding board
 - 3 Logo Concepts
- Unlimited designed pages (including shop, about, and contact pages)
 - Theme and plugin installation
 - Blog content migration
- Monthly backup & restore services with purchase of hosting from The Z Collective
- Up to 2 design revisions before launch

GET STARTED

WEBSITE DESIGN + DEVELOPMENT

*Full website design and development for
WordPress, SquareSpace, and Shopify
platforms*

***STARTING AT
\$1,850***

- Everything in the Blog Design + Development Package PLUS
 - Domain and web hosting transfer and registration
 - Google analytics installation
- Custom site graphing styling + typography
- Resources and recommendations for copy editors, copy writers, and stock imagery
- 90 day support and maintenance and ongoing support with a a maintenance package upgrade
 - Migration and backup services
- Instructions and guides for managing and editing your website after it's launched

GET STARTED

ALL DESIGN &
DEVELOPMENT
PROJECTS ARE
ELIGIBLE FOR
COMMISSION

HOW IT WORKS

1. SIGN UP

Sign up to be an affiliate by sending a quick email to hello@builtbyz.co and let me know you want in as and include your PayPal email address (used for Payout)

2. POST. SHARE. TELL.

Once you request to join via email, you'll be sent your own link to a Built by Z Lead / Request form where your name will be prefilled in the referral box. You can share this link anywhere and get credit for the referral!

3. GET PAID

I'll take it from there! I'll quote your referral's project and start working with them! Once our project is in completion - you'll get a payout 7 days after the project is complete via Paypal!

Full name *

Your name here

Email *

E.g. myemail@email.com

Phone number

E.g. 541 444 0755

What type of project are you looking for? *

Select an option

Were you referred by xyz to BuiltbyZ.co *

- Yes! Tell them thank you!
- No - it was not discussed

Where can I find out more about you AND/OR your business? *

type a link to your website or social media

Tell me more about this project *

Tell me what you do, what you would like for me to do, how you found me, and everything in between!

This form is protected by reCAPTCHA and the Google [Privacy Policy](#) and [Terms of Service](#) apply.

SEND

YOUR LINK LEADS TO
THIS FORM & ALL
TRACKING IS
AUTOMATIC

YOUR NAME WILL BE
IN THE REFERRAL
BOX

WHY AFFILIATES VS. ADS?

Taking a second, to be honest here.

Working with ad agencies, bidding on clients, and figuring out Google, Instagram, LinkedIn, and Facebook ads is time-consuming and costly. I am a one-woman design agency and I'd like to spend most of my time designing and making sure that clients are happy. It feels sustainable to me to pay a person for sharing their experience with their peers and connections and gives me a way to give back to my community as well as the clients that I've had the pleasure of working with! Plus, people buy from people they trust and if you've trusted me in the past and can share your honest experience with another that trusts you, this amazing thing happens where we all win! I get to work with a new client, you get paid, and your referral gets a new digital home for their brand or business!

HOW MUCH IS THE
AFFILIATE

payout?

EACH PROJECT IS
QUOTED
DIFFERENTLY, BUT
YOU CAN EXPECT
30% COMMISSION
PER AFFILIATE, A
MAX OF \$700

ALL THE DETAILS ON PAYOUTS

COMMISSION

The commission rate is 30% per signed and completed project referral. Most projects range from \$1200 - \$2500, but keep in mind commission is capped at \$700 to cover any variable expenses the client may incur.

PAYOUT TIMELINE

Once a client is referred and the process for the project has started; this includes a kickoff call, a signed contract, and the client's deposit being paid - the project will be completed within 30-45 days max and your commission will be released and paid out via PayPal 7 days after the client website launch/handoff.

ALL THE DETAILS ON PAYOUTS

CANCELLATIONS & REFUNDS

All projects must be completed for the commission to be paid out in full. If for some reason the client chooses to end the project early or pay only a percentage of the full project price, the affiliate bonus will not be paid out. In the rare event – If after the project is completed, a client requests a chargeback or refund, you will be notified and will have a negative affiliate balance and will not receive further commission until the balance is positive.

PAYPAL DETAILS

The email provided during signup for payout details is what I will use to send a PayPal cash payout. The payout will be 30% of the total project price – transaction fees (3.5%). So for example, if a project was completed at \$1850, you will receive \$535.60 via PayPal– 7 days after completion. Keep in mind, the project itself will take 30–45 days.

Let's say the referral went through the main site - will I get credit?

Unfortunately, there's no way for me to track referrals from the main site contact form so your referral must come through from your individual link. The link will be on a separate page on the site. All your referral has to do is hit yes! when filling out the form to confirm that they were referred by you.

How long will the referral be credited to me?

There is no time frame in which your referral has to work with me. As long as your referral form is filled out, you will get credit whenever your referral decides to work on their first project with me. So if you refer someone in January and they work with me in April - you still get credit.

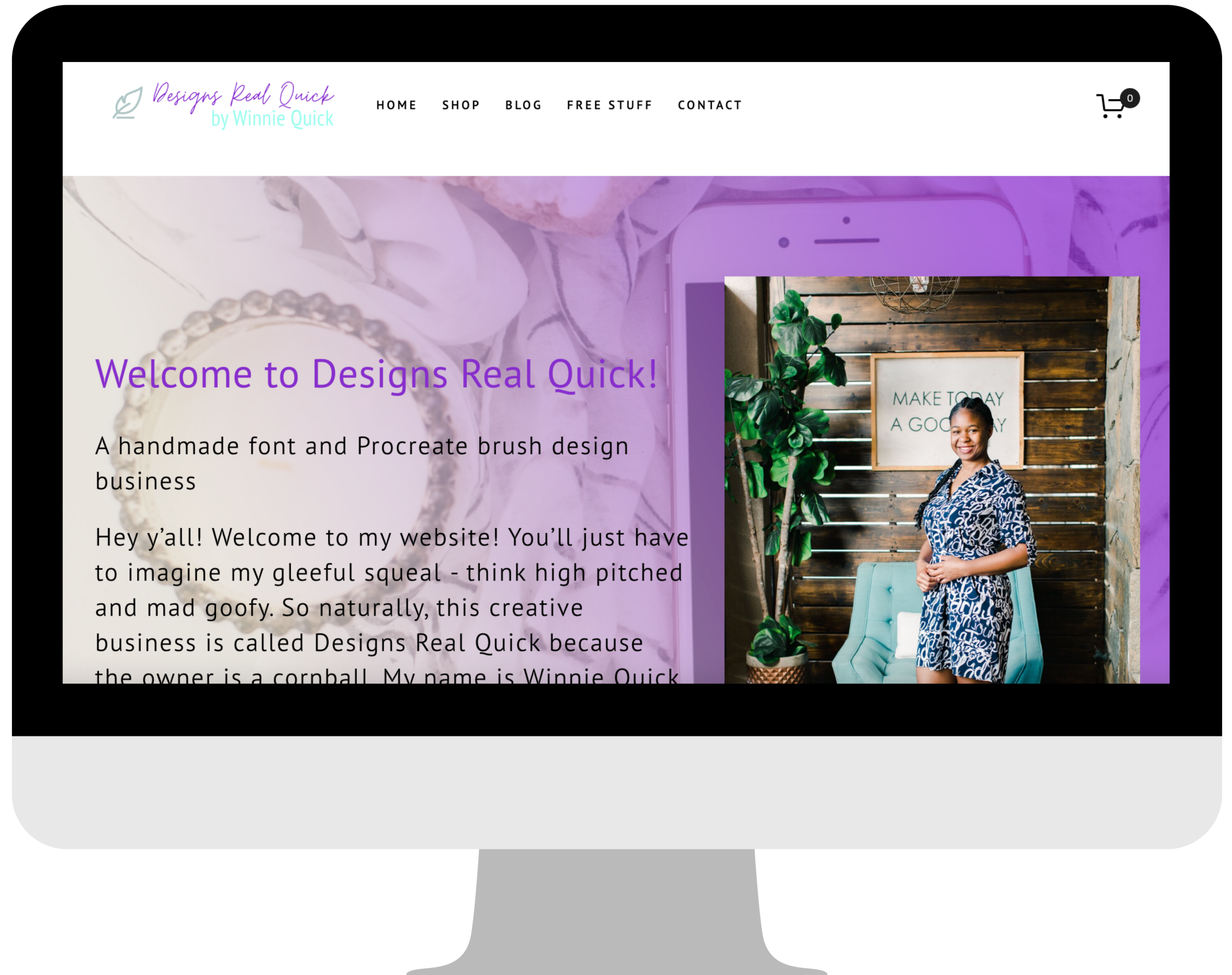
If a referral works on multiple projects with you - will I get credit for each?

YES! If the referral came through you and they continue to work on different projects. You get credit for every single one - as long as I am still running this program (to which I don't you will be notified).

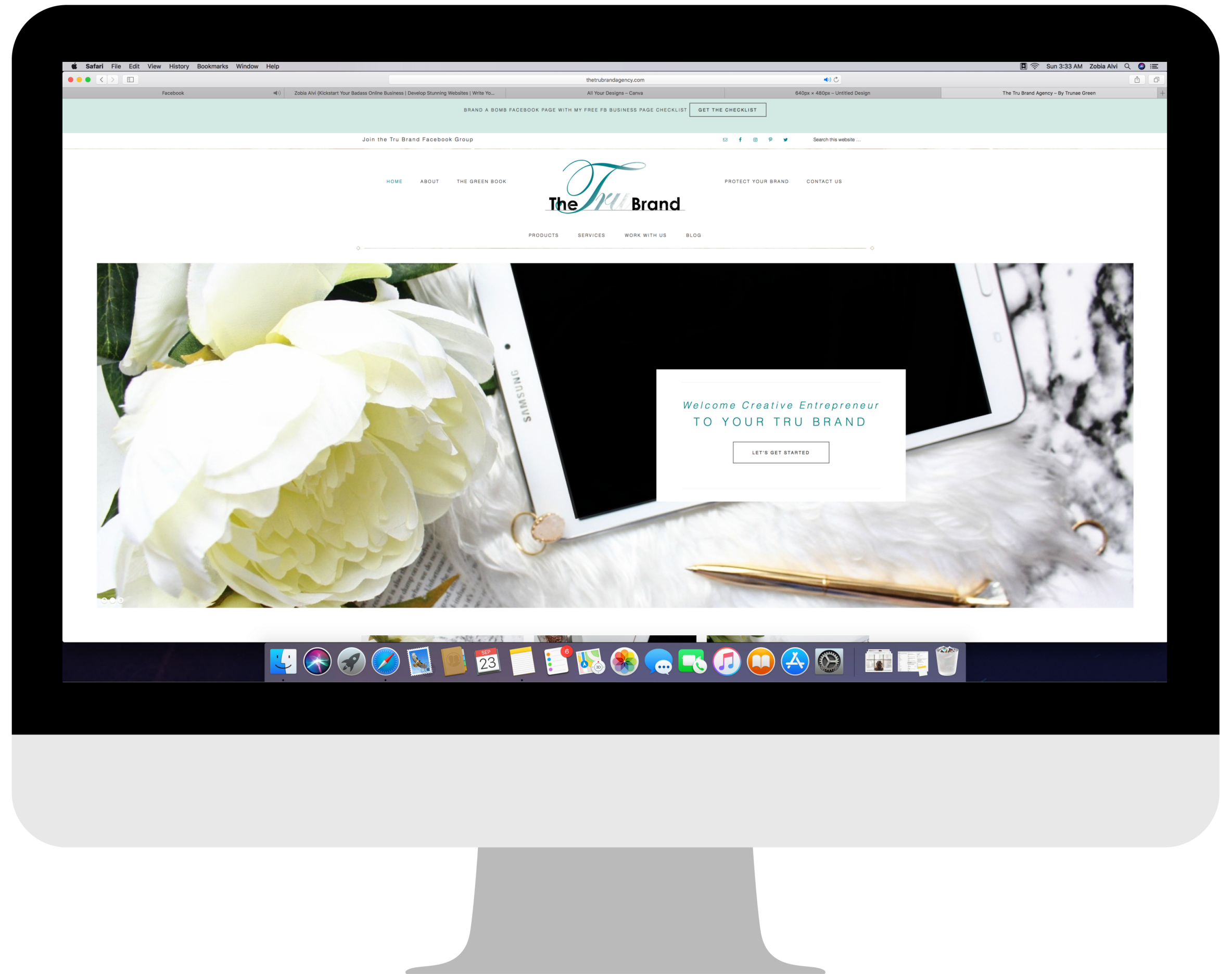
PORTFOLIO



PORTFOLIO



PORTFOLIO



QUESTIONS?

Just Ask!

Thank you for wanting to share the love! I appreciate you and if you need anything at all - just email me: hello@builtbyz.co :)

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